

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Susumu Nakagawa  
Serial No. : 09/878,581  
Filed : June 11, 2001  
For : IMAGE CONTENT AND ADVERTISEMENT DATA  
PROVIDING METHOD, SYSTEM, AND APPARATUS (AS  
AMENDED)  
Examiner : O'Steen, David R.  
Art Unit : 2623  
Confirmation No. : 2762

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**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that this correspondence is being transmitted via  
Electronic Filing Services on 10/19/07

VEDA H. WALKER  
(Name of person signing transmittal)  
Signature  
Oct 19 2007  
Date of Signature

**PRELIMINARY AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

October 19, 2007

Dear Sir:

This Preliminary Amendment is filed in order to facilitate processing of the above  
identified application and is filed in response to the Office Action dated July 24, 2007 (Paper No.  
20070716). Please amend the above noted application as follows: